

Talon Leadership

AWARDS CEREMONY AND RECEPTION
OCTOBER 30, 2024

Established in 1997, the Talon Leadership Awards ceremony is organized by Florida Atlantic Alumni and Community Engagement every fall during Homecoming Week. The event unites alumni, students, campus and community leaders in a celebration of leadership, support and service to Florida Atlantic.

Presenting Sponsor:

\$20,000

- Recognition as the Presenting Sponsor for Talon Awards and Parliament of OWLs on promotional materials (website, socials, event slideshow and signage)
- Opportunity to provide one (1) branded premium item to be given as gift to guests (300). Item must be approved by Florida Atlantic Alumni and Community Engagement in time to be delivered to the Marleen and Harold Forkas Alumni Center by Oct. 23.
- Priority table for up to eight (8) attendees with reserved seating table signage during Talon Awards
- Priority reserved seating for up to eight (8) attendees for Parliament of OWLs
- Four (4) social media posts thanking the sponsor from Florida Atlantic Alumni and Community Engagement (two posts on Facebook and two posts on X)
- Verbal recognition in opening and closing remarks during Talon Awards and Parliament of OWLs

Red Sponsor:

\$10,000

- Recognition as Red Sponsor on promotional materials (website, socials, event slideshow and signage)
- Priority table for up to eight (8) attendees with reserved seating table signage during Talon Awards
- Four (4) social media posts thanking the sponsor from Florida Atlantic Alumni and Community Engagement (two posts on Facebook and two on X)
- Verbal recognition in opening and closing remarks during Talon Awards and Parliament of OWLs

Blue Sponsor:

\$5,000

- Recognition as Blue Sponsor on promotional materials (website, socials, event slideshow and signage)
- Table for up to eight (8) attendees with reserved seating table signage
- Two (2) social media posts thanking the sponsor from Florida Atlantic Alumni and Community Engagement (one post on Facebook and one on X)
- Verbal recognition in opening and closing remarks during Talon Awards and Parliament of OWLs

Silver Sponsor:

\$2,500

- Recognition as Silver Sponsor on promotional materials (website, social, event slideshow and signage)
- Table for up to eight (8) attendees with reserved seating table signage
- Verbal recognition in opening and closing remarks during Talon Awards and Parliament of OWLs

ADDITIONAL OPPORTUNITIES

Congratulatory slide in slideshow (10" x 7.5"): \$500

Deadline for all sponsorships: Tuesday, Oct. 15

For all sponsorship inquiries, please contact Sherry Bees at sbees@fau.edu.

The Florida Atlantic University Foundation Inc., is a not-for-profit 501(c)(3) corporation, in support of Florida Atlantic University. Your gift is tax deductible as defined by the law. Consult with your tax advisor for deductibility of your charitable gift.

